

The background of the entire page is a light blue space filled with small white stars. In the center, a hand is shown placing a white puzzle piece into a globe. The globe is composed of various puzzle pieces, some of which are light blue and others are white. The hand is positioned on the right side, with the thumb and index finger holding the white piece. The globe shows continents in shades of green and brown and oceans in blue. The text "Design Thinking Foundations Workshop" is overlaid on the globe in a bold, black, sans-serif font.

Design Thinking Foundations Workshop

Design Thinking Foundations Workshop

Contents

Your Journey Starts Here	3
Workshop Delivery Formats	4
Workshop Time Commitments	4
Why Three Workshop Options?	6
The Three Design Thinking Workshop Options	
Workshop Option 1 -Design Mastery: The Full Innovation Cycle	8
Workshop Option 2 - Innovation Unlocked: Insights to Action	17
Workshop Option 3 - From Concept to reality: Actionable Design	24
Key Features Across All Workshops	35
Time Duration For Each Workshop Option	36
Why Choose idreate Academy	40
Workshop Offerings at idreate Academy	43
What Makes idreate Academy Unique	46
Deconstructing Design Thinking Book	47

Design Thinking Foundations Workshop

Your Journey Starts Here

idreate Academy's Design Thinking Workshops are meticulously structured to provide professionals, learners, and attendees with both a deep understanding and practical application of the design thinking methodology. Our unique approach blends theoretical foundations with real-world applications, ensuring participants can immediately implement what they learn in their respective fields.

At idreate Academy, we understand that professionals and learners have unique needs, goals, and schedules. That's why our Design Thinking workshops are offered in three distinct formats, allowing you to choose the option that best fits your learning style and professional objectives. Whether you're looking to master the full design thinking process or focus on specific aspects, we have a workshop tailored to your needs.

Design Thinking Foundations Workshop

Workshop Delivery Formats

The workshops are available in three distinct formats, each tailored to meet different needs and schedules.

DIY, Self-Study at Your Own Pace

Ideal for individuals who prefer flexibility.

Online Live

Participate in live, interactive online sessions.

Face-to-Face Live

On-site or at a retreat, available for both individual and corporate groups (custom requests quoted separately).

Workshop Time Commitments

Face-to-Face and Online Live Sessions

Choose Between

- **Workshop Option 1 Combines Options 2 & 3:** 3 hours per session (10 weeks)
- **Workshop Option 2/3:** 2.5 hours per session (6 weeks)

Assignment Time: 2-3 hours per week to apply learnings and complete assignments.

Design Thinking Foundations Workshop

DIY Self-Study Option

Total Duration: Flexible, but typically up to 10 weeks depending on the workshop options selected.

Content: 2-3 hours per week of self-paced content

Assignments: 1.5-2 hours per week

The Three Design Thinking Workshop Options:

Option 1 "Design Mastery: The Full Innovation Cycle" (10 Weeks)

A complete, end-to-end exploration of the design thinking process. Ideal for those looking to gain a deep, comprehensive understanding of how to apply design thinking to solve complex challenges. This workshop combines workshop options 2 & 3.

Option 2 "Innovation Unlocked: Insights to Action" (6 Weeks)

A focused journey into the early stages of design thinking, this workshop is perfect for professionals who want to sharpen their ability to empathize, define problems, and generate innovative ideas.

Design Thinking Foundations Workshop

Option 3 "From Concept to Reality: Actionable Design Strategies" (6 Weeks)

Specializing in the latter stages of design thinking, this workshop is for those who wish to master the art of prototyping, testing, and implementing solutions that drive real-world impact.

Why Three Workshop Options?

A Comprehensive Learning Experience

Some learners seek an all-encompassing journey through the design thinking process. For them, we offer "Design Mastery: The Full Innovation Cycle," a 10-week immersive experience that covers every stage of the design thinking methodology, from empathy to implementation. This option is ideal for those who want to deeply understand and apply design thinking in a comprehensive and structured manner.

Focused Skill Development

For those who prefer to concentrate on specific stages of design thinking, we provide two 6-week workshops. "Innovation Unlocked: Insights to Action" focuses on the early stages of design thinking, including empathy, problem definition, and ideation.

Design Thinking Foundations Workshop

"From Concept to Reality: Actionable Design Strategies" hones in on the later stages, such as prototyping, testing, and implementation. These options are perfect for professionals who want to deepen their expertise in particular areas of design thinking without committing to the full cycle.

Flexible Learning Pathways

Our workshops are designed to accommodate various learning preferences and schedules. Whether you're looking to immerse yourself fully, focus on specific skills, or have the flexibility to balance learning with a busy professional life, idreate Academy provides options that cater to your needs. Each workshop is structured to ensure that you gain practical, real-world skills that can be immediately applied in your work.

By offering these three distinct workshop options, idreate Academy ensures that every participant can find the right path to mastering design thinking, whether they're new to the concept or looking to enhance specific skills.

Design Thinking Foundations Workshop

**Workshop Option 1:
(Combines Workshop
Options 2 & 3)**

**"Design Mastery: The Full
Innovation Cycle"**

Design Thinking Foundations Workshop

Learning Outcomes

Master the Design Thinking Process: Gain comprehensive knowledge of the entire design thinking methodology, from problem identification to solution implementation.

Practical Application: Apply design thinking principles to a real-world project, ensuring that you can translate theory into practice.

Creative Problem-Solving: Develop the skills to identify user needs, generate innovative ideas, and create effective solutions.

Collaborative Innovation: Learn to work collaboratively in teams, leveraging diverse perspectives to enhance creativity.

Implementation Strategies: Create actionable plans to implement your design solutions effectively in your organization or business.

Design Thinking Foundations Workshop

Who is this for? Ideal Participants

Entrepreneurs: Seeking to innovate and create impactful products or services.

Corporate Innovators: Professionals tasked with driving innovation within their organizations.

Design and Product Managers: Looking to deepen their understanding of user-centered design processes.

Consultants: Aiming to offer more robust design thinking solutions to their clients.

Educators and Trainers: Who want to incorporate design thinking into their curriculum.

Advantages and Benefits

Holistic Learning: Covers the entire design thinking process, ensuring a well-rounded skillset.

Custom Coaching: Includes personalized coaching on how to apply the learning to your specific challenges or projects.

Design Thinking Foundations Workshop

Flexible Learning Modes: Available in self-study, online live, or face-to-face formats to suit different learning preferences.

Multimedia Resources: Comprehensive resources, including videos, workbooks, and real-world case studies.

Real-World Application: Assignments and projects are directly applicable to your work, ensuring immediate value.

What makes this workshop so special?

Experienced Coaches: Workshops are facilitated by coaches with deep expertise and neuroscience coaching certification, offering not just knowledge transfer but also guidance on behavioural change and application.

Neuroscience-Informed Approach: Integrating neuroscience principles to ensure learning is impactful, retained, and applicable.

Tailored Coaching: Beyond facilitation, our coaches provide insights on how to apply the methodology to your specific context, maximizing the relevance and impact of the workshop.

Design Thinking Foundations Workshop

Skills Gained

Comprehensive Design Thinking Proficiency:

- Deep understanding of the entire design thinking process, from empathy to implementation.

Creative Problem-Solving:

- Ability to approach problems with a user-centered mindset, generating innovative and effective solutions.

Project Management:

- Skills in managing design projects from concept to completion, including timeline management and resource allocation.

Collaborative Teamwork:

- Enhanced ability to work in cross-functional teams, leveraging diverse perspectives to drive innovation.

Strategic Implementation:

- Competence in translating design thinking insights into actionable strategies and plans.

Design Thinking Foundations Workshop

Comprehensive 10-Week Workshop Course

Objective

This 10-week workshop is designed to provide a thorough exploration of the entire design thinking process. Participants will choose a project or assignment at the beginning and apply design thinking principles throughout the course. This option combines all elements of the shorter workshops (Options 2 and 3) into one comprehensive program.

Weekly Structure

Week 1: Introduction to Design Thinking

- Overview of design thinking and its significance in innovation.
- Introduction to the project/assignment.
- Meet the facilitators and coaches.
- Setting goals and expectations.

Week 2: Empathy & Understanding Users

- Techniques for user research (e.g., interviews, observations).
- Building empathy maps.
- Case studies on user-centered design.

Design Thinking Foundations Workshop

Week 3: Define the Problem

- Synthesizing research findings.
- Creating problem statements.
- Introduction to design challenges.

Week 4: Ideation

- Brainstorming techniques.
- Encouraging creativity and breaking mental models.
- Facilitated ideation sessions.

Week 5: Prototype Development

- Rapid prototyping techniques.
- Turning ideas into tangible models.
- Collaborative prototyping sessions.

Design Thinking Foundations Workshop

Week 6: Testing & Feedback

- Planning and conducting user tests.
- Collecting and analyzing feedback.
- Iterating based on test results.

Week 7: Refining Solutions

- Making informed design decisions.
- Advanced prototyping techniques.
- Preparing for final presentations.

Week 8: Implementation Planning

- Developing a roadmap for implementation.
- Identifying potential obstacles and solutions.
- Creating an action plan for post-workshop.

Design Thinking Foundations Workshop

Week 9: Final Presentations

- Presentation of refined solutions.
- Group feedback and discussions.
- Real-world application strategies.

Week 10: Conclusion & Reflection

- Summary of key learnings.
- Reflection on personal growth and skill development.
- Final thoughts and closing remarks.

Design Thinking Foundations Workshop

Workshop Option 2: "Innovation Unlocked: Insights to Action"

Design Thinking Foundations Workshop

Learning Outcomes

Empathy & User Understanding: Master techniques to deeply understand user needs and behaviours.

Problem Definition: Learn to synthesize research findings into clear, actionable problem statements.

Creative Ideation: Develop advanced brainstorming and ideation skills to generate innovative solutions.

Prototyping Fundamentals: Gain hands-on experience in creating rapid prototypes.

User-Centred Testing: Learn how to effectively test prototypes with users and iterate based on feedback.

Who is this for? Ideal Participants

Innovation Teams: Looking to generate fresh, user-centred ideas.

Product Developers: Who need to better understand user needs to create successful products.

Design Thinking Foundations Workshop

Design Professionals: Wanting to sharpen their ideation and prototyping skills.

Corporate Leaders: Seeking to foster a culture of innovation within their teams.

Startups: In the early stages of product or service development.

Advantages and Benefits

Focused Skill Development: Concentrates on the crucial early stages of design thinking, ensuring deep expertise in user research, ideation, and prototyping.

Interactive Learning: Engage with peers and facilitators in dynamic discussions and ideation sessions.

Practical Case Studies: Learn from real-world examples to understand the impact of design thinking in various industries.

Actionable Insights: Develop skills that can be immediately applied to your projects or business challenges.

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What makes this workshop so special?

Coaching Integration: Our neuroscience-certified coaches help you navigate and apply your learnings effectively, making the knowledge more actionable and personalized.

Real-World Relevance: Tailored assignments and projects ensure that the learning directly impacts your current work environment.

Dynamic Facilitation: Coaches facilitate not just learning but also the application of insights in a way that drives real-world innovation.

Skills Gained

Empathy Mapping:

- Expertise in understanding and mapping user needs, behaviors, and pain points.

Problem Definition:

- Ability to distill complex research into clear, actionable problem statements.

Design Thinking Foundations Workshop

Advanced Ideation Techniques:

- Mastery of brainstorming and ideation methods to generate creative solutions.

Prototyping Basics:

- Skills in creating rapid, low-fidelity prototypes to test ideas quickly.

User Testing and Feedback:

- Ability to design and conduct effective user tests, gathering actionable insights for iteration.

6-Week Workshop

Objective

This workshop focuses on the initial stages of design thinking, emphasizing the importance of user empathy, problem definition, and creative ideation. Ideal for those looking to enhance their ability to generate innovative insights.

Design Thinking Foundations Workshop

Weekly Structure

Week 1: Introduction & Empathy

- Overview of design thinking.
- User research techniques.
- Building empathy and understanding users.

Week 2: Define the Problem

- Synthesizing insights.
- Creating focused problem statements.
- Case studies.

Week 3: Ideation Techniques

- Brainstorming and ideation.
- Overcoming creativity blocks.
- Facilitated group ideation.

Design Thinking Foundations Workshop

Week 4: Prototyping Fundamentals

- Introduction to prototyping.
- Techniques for rapid prototyping.
- Collaborative prototyping.

Week 5: Testing & Feedback

- Planning user tests.
- Analyzing feedback.
- Iteration based on test results.

Week 6: Conclusion & Real-World Application

- Summary of key learnings.
- Real-world applications of design thinking.
- Final presentations and discussions.

Design Thinking Foundations Workshop

Workshop Option 3

"From Concept to Reality: Actionable Design Strategies"

Design Thinking Foundations Workshop

Learning Outcomes

Advanced Prototyping: Deepen your prototyping skills to create more refined, user-centered designs.

Iterative Testing: Learn advanced testing methodologies to refine your prototypes based on user feedback.

Solution Refinement: Develop strategies to iterate and improve solutions before final implementation.

Implementation Planning: Gain the skills to develop a detailed action plan for bringing your design to life.

Collaborative Execution: Learn how to lead and manage cross-functional teams to ensure successful implementation.

Who is this for? Ideal Participants

Project Managers: Responsible for bringing design concepts to market.

Design Leaders: Looking to strengthen their skills in prototyping and implementation.

Design Thinking Foundations Workshop

Entrepreneurs: Who need to turn their innovative ideas into tangible products or services.

Product Development Teams: Seeking to refine and test prototypes before launch.

Business Strategists: Aiming to integrate design thinking into their strategic planning.

Advantages and Benefits

End-to-End Solution Building: Focus on turning concepts into actionable, market-ready solutions.

Collaborative Learning: Engage in team-based activities that mirror real-world collaborative environments.

Outcome-Oriented: Ensures that by the end of the workshop, you have a clear path to implementing your design solutions.

Diverse Learning Resources: Access to videos, case studies, and expert feedback to support your learning journey.

Design Thinking Foundations Workshop

What makes this workshop so special?

Neuroscience-Driven Coaching: Our coaches integrate neuroscience principles to help you internalize and apply the learning more effectively.

Customised Guidance: Personalized coaching to ensure the workshop's outcomes are directly applicable to your unique challenges.

Hands-On Experience: Emphasis on practical, real-world application ensures that you leave the workshop with actionable strategies and prototypes.

Idreate Academy's Unique Approach

Experienced and Certified Coaches:

- Our workshops are led by coaches who are not only experienced in design thinking but also hold certifications in neuroscience coaching. This combination allows them to deliver deeper, more impactful learning experiences that drive real behavioural change.

Design Thinking Foundations Workshop

Practical and Customised Learning:

- We emphasize practical application, ensuring that everything you learn can be directly applied to your specific context. Our coaches work with you to adapt the design thinking methodology to your unique challenges, making the learning experience highly personalized.

Neuroscience-Informed Methodology:

- By incorporating principles from neuroscience, we ensure that our workshops are designed to enhance memory retention, motivation, and the ability to apply new knowledge effectively. This makes our approach not just educational, but transformative.

Flexible Learning Options:

- We offer multiple formats—DIY, online live, and face-to-face—so that you can choose the one that best fits your schedule and learning style. Each format is designed to provide a rich, engaging learning experience, regardless of how you choose to participate.

Design Thinking Foundations Workshop

Comprehensive Resources:

- Participants receive a suite of resources, including videos, audio recordings (for online and DIY learners) workbooks, and access to discussion panels, ensuring a well-rounded learning experience. These resources are designed to support your learning both during and after the workshop.

Real-World Focus:

- Our workshops are grounded in real-world application, with case studies, assignments, and projects that mirror actual industry challenges. This ensures that the skills you develop are immediately relevant and valuable.

By choosing idreate Academy, you're not just attending a workshop—you're embarking on a transformative learning journey that equips you with the tools, knowledge, and confidence to drive innovation and achieve real results.

Design Thinking Foundations Workshop

Skills Gained

Advanced Prototyping:

- Proficiency in developing high-fidelity prototypes that closely resemble final products.

Iterative Testing:

- Skills in conducting iterative testing cycles, refining solutions based on user feedback.

Solution Refinement:

- Ability to critically evaluate and enhance design solutions before final implementation.

Implementation Planning:

- Expertise in developing detailed action plans that ensure successful rollout of design solutions.

Leadership and Collaboration:

- Skills in leading and managing teams through the implementation phase, ensuring alignment and collaboration.

Design Thinking Foundations Workshop

6-Week Workshop

Objective

This workshop is tailored for those who want to focus on bringing ideas to life. It covers the later stages of design thinking, including prototyping, testing, and implementation planning.

Weekly Structure

Skills in conducting iterative testing cycles, refining solutions based on user feedback.

Week 1: Introduction & Ideation

- Recap of design thinking basics.
- Advanced ideation techniques.
- Selecting ideas to develop.

Week 2: Prototyping

- In-depth prototyping techniques.
- Collaborative creation of prototypes.
- Feedback and refinement.

Design Thinking Foundations Workshop

Week 3: Testing & Feedback

- Conducting user tests.
- Gathering and analysing feedback.
- Iteration and improvement.

Week 4: Refinement

- Refining prototypes based on testing.
- Preparing for implementation.
- Case studies.

Week 5: Implementation Planning

- Creating an action plan for implementation.
- Identifying risks and mitigation strategies.
- Developing a project roadmap.

Design Thinking Foundations Workshop

Week 6: Conclusion & Next Steps

- Final presentations.
- Strategies for implementing design thinking in your organization.
- Workshop wrap-up and reflection.

Design Thinking Foundations Cross-Workshop Skills

Design Thinking Mindset:

- Adopting a user-centered approach that prioritizes empathy, creativity, and innovation in problem-solving.

Critical Thinking:

- Enhanced ability to analyse complex problems, identify key issues, and develop innovative solutions.

Communication Skills:

- Improved ability to articulate ideas, present solutions, and collaborate effectively with diverse stakeholders.

Design Thinking Foundations Workshop

Adaptability:

- Flexibility in applying design thinking principles to various contexts, industries, and challenges.

Strategic Thinking:

- Ability to connect design thinking insights to broader business goals and strategies, ensuring that innovations align with organizational objectives.

Confidence in Innovation:

- Increased confidence in leading design thinking initiatives, fostering a culture of innovation within teams and organizations.

These skills will empower attendees and learners to not only master the design thinking process but also to apply it effectively in their professional roles, driving innovation and creating tangible value in their organizations.

Design Thinking Foundations Workshop

Key Features Across All Workshops

Intro & Conclusion Sessions: Each workshop begins with an introductory session to set the stage and concludes with a wrap-up to review key takeaways.

Practical Application: Every workshop is designed with hands-on exercises to ensure participants can apply what they learn immediately.

Real-World Examples & Case Studies: We incorporate relevant examples and case studies to bridge theory with practice.

Discussion Panels: Weekly panel discussions with facilitators and peers to reflect on learnings and tackle challenges.

Assignments: Participants will complete weekly assignments to solidify their understanding and application of each topic.

Workbooks: Participants receive a workbook, either printed for face-to-face sessions or digital for online sessions.

Design Thinking Foundations Workshop

Multimedia Content: Workshops include videos and audio recordings (for online and DIY attendees), with 5 videos for each of the 6-week workshops and 10 for the 10-week course.

Time Commitment and Duration for Each Workshop Option

Complete Design Thinking Workshop

Time Commitment Per Week:

- Face-to-Face or Online Live: 3-hour live session per week
- Assignments: 2-3 hours per week for completing assignments and applying learnings

Total Duration:

- 10 weeks

Total Hours Required:

- Live Sessions: 30 hours (3 hours x 10 weeks)
- Assignments: 20-30 hours
- Total: 50-60 hours

Completion Requirements:

- Full participation in live sessions and completion of all assignments.

Design Thinking Foundations Workshop

"Insights for Innovation" Alternative

Time Commitment Per Week:

- Face-to-Face or Online Live: 2.5-hour live session per week
- Assignments: 1.5-2 hours per week

Total Duration:

- 6 weeks

Total Hours Required:

- Live Sessions: 15 hours (2.5 hours x 6 weeks)
- Assignments: 9-12 hours
- Total: 24-27 hours

Completion Requirements:

- Full participation in live sessions and completion of all assignments.

"From Ideas to Action" Alternative

Time Commitment Per Week:

- Face-to-Face or Online Live: 2.5-hour live session per week
- Assignments: 1.5-2 hours per week

Design Thinking Foundations Workshop

Total Duration:

- 6 weeks

Total Hours Required:

- Live Sessions: 15 hours (2.5 hours x 6 weeks)
- Assignments: 9-12 hours
- Total: 24-27 hours

Completion Requirements:

- Full participation in live sessions and completion of all assignments.

DIY Self-Study Option

Time Commitment Per Week:

- Content: 2-3 hours per week of self-paced content
- Assignments: 1.5-2 hours per week

Total Duration:

- Flexible, but typically 10 weeks if following the recommended pace.

Design Thinking Foundations Workshop

Total Hours Required:

- Content: 20-30 hours
- Assignments: 15-20 hours
- Total: 35-50 hours

Tests or Assessments:

- Yes, there are assessments at the end of each major section to ensure understanding and retention of key concepts.

Completion Requirements:

- Passing all assessments with a minimum grade of 75% and completing all assignments.

Key Points

Tests: Only applicable for the DIY self-study option. Tests ensure comprehension and retention.

Practical Application: The face-to-face and online live workshops emphasize real-time interaction and practical application, with assignments designed to reinforce learning.

Design Thinking Foundations Workshop

Session Length: All live sessions are designed to be immersive and interactive, providing a comprehensive understanding of the material.

Elevate Your Skills with idreate Academy

At idreate Academy, we recognize that professionals and learners alike face unique challenges and aspirations. That's why we offer a comprehensive suite of workshops, training programs, and coaching solutions designed to empower you with the skills and insights needed to thrive in today's fast-paced world. Whether you're looking to unlock your creative potential, drive innovation, or achieve personal and professional growth, our programs are tailored to meet your needs.

Why Choose idreate Academy?

Innovation-Driven Learning: Our workshops emphasize the latest strategies and methodologies, ensuring you stay ahead in your field.

Practical Application: We focus on hands-on learning, allowing you to immediately apply what you learn to real-world scenarios.



Design Thinking Foundations Workshop

Strategic Insights: Gain deep understanding and actionable insights that will help you solve complex problems and make informed decisions.

Personal and Professional Growth: Our courses are designed not only to enhance your professional skills but also to foster personal development, making you more effective in every area of your life.

Our Professional Development Offerings

idreate Academy provides a diverse range of workshops, training programs, and coaching options, all led by experienced professionals who are experts in their fields. We offer multiple formats to suit your schedule and learning preferences:

Workshop Facilitation and Training

- **Group & Private Sessions:** Whether you prefer personalized one-on-one training or group sessions, our workshops are tailored to maximise your learning and practical application.
- **DIY – Learn at your own pace:** For those with busy schedules but who would still like to learn new skills, and apply them to their personal or professional contexts. These DIY workshops have all of the magic, insights and value that you can access at your convenience.

Design Thinking Foundations Workshop

- **What You Get:** Acquire practical skills and knowledge that are directly applicable to your professional and personal challenges.

Professional Coaching

- **Neuroscience Coaching:** Unlock your potential with coaching techniques grounded in neuroscience, designed to enhance your leadership and personal effectiveness.
- **What You Get:** Transform your mindset with tools and strategies that deliver sustained growth and success.

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Workshop Offerings

Design Thinking Foundations Workshop

Description: Learn to drive innovation and solve complex problems effectively using design thinking. This workshop covers core principles, tools, and techniques to tackle challenges with empathy and creativity.

Ideation Workshops

Description: Harness collective creativity to generate and refine innovative ideas. This workshop covers brainstorming techniques, idea generation methods, and rapid prototyping.

Entrepreneur LaunchPad Workshops

Description: Equip yourself with the knowledge and skills to launch a successful startup. Learn about business planning, financial management, and go-to-market strategies.

Marketing Plan Workshops

Description: Develop comprehensive marketing strategies that drive results. This workshop covers market analysis, audience segmentation, and campaign development.

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Workshop Offerings

Create a Brand Workshops

Description: Define and establish a memorable brand identity. This workshop covers brand positioning, messaging, and visual identity design.

Personal Branding Workshops

Description: Build a strong professional reputation and enhance your career prospects. Learn how to communicate your unique value and brand story effectively.

Social Media and Content Creation Workshops

Description: Master the art of creating engaging content and building a strong online presence. This workshop covers content creation strategies and social media marketing techniques.

Customer Service Workshops

Description: Elevate your customer service standards and create memorable customer interactions. Learn how to handle complaints and build long-term customer loyalty.

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Workshop Offerings

R&D New Product Development Workshops

Description: Develop and launch successful products. This workshop covers market research, product design, and testing.

Think Tank Workshops

Description: Stimulate strategic thinking and problem-solving. This workshop covers critical analysis, scenario planning, and decision-making.

What Makes idreate Academy Unique

Experienced Instructors: Learn from instructors who are not only subject matter experts but also have practical industry experience.

Neuroscience Coaching Certification: Our facilitators are certified in neuroscience coaching, providing you with an edge in both learning and application.

Flexible Learning Options: Choose the learning format that works best for you—live face-to-face sessions, online courses with live Q&A, or DIY downloads.

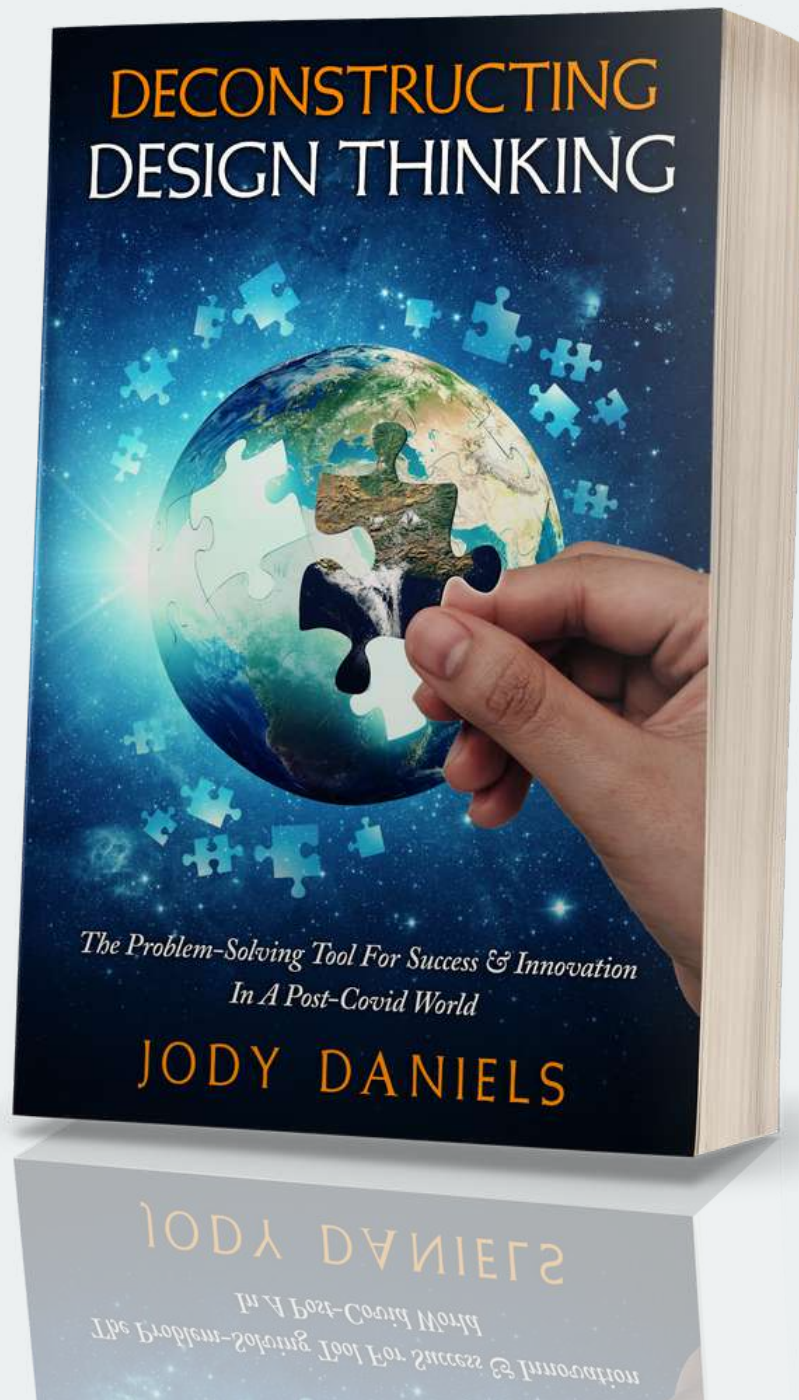
Comprehensive Support: Gain access to session recordings, workbooks, and other materials to support your ongoing learning journey.

Interactive and Engaging: Our workshops are designed for active participation, ensuring that you gain practical skills that you can apply immediately.

Ready to Unlock Your Potential?

Explore our workshops and coaching programs, and take the next step toward achieving your personal and professional goals. Contact us today to express interest or request more information.





Deconstructing Design Thinking is written by our founder Jody Daniels. It offers step-by-step framework specifically tailored for leaders, entrepreneurs and change agents facing post-COVID challenges. This book goes beyond theory, it provides tips, principles and tools you can use today! by our founder Jody Daniels.

To get a copy of this book in your hands purchase now [here](#).
